

**Canadian  
Multiculturalism Day**



# **SPONSORSHIP AND ADVERTISING PACKAGE**

**SATURDAY, JUNE 27 2026 10:00 AM – 2:00 PM  
MEMORIAL PEACE PARK, MAPLE RIDGE**

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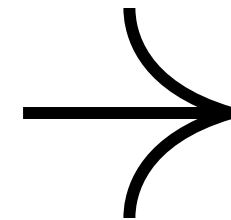


# Overview

Canadian Multiculturalism Day is one of the largest and most vibrant annual events in Maple Ridge. This year, we expect to welcome over 5,000 attendees for a day of celebration, connection, and cultural pride.

This free, family-friendly festival offers attendees the unique opportunity to “travel the world” without leaving Maple Ridge. Through music, dance, cuisine, and storytelling, we honour and showcase the many cultures that enrich our community.

Usual participants include cultural representatives from Bulgaria, Colombia, Brazil, Peru, Hong Kong, the Philippines, Romania, Ukraine, Iran, El Salvador, South Korea, and Mexico. This year, we hope to welcome even more! In addition to the pavilions, we are introducing a community-driven Multicultural Fashion Show.



**SATURDAY, JUNE 27 2026 10:00 AM – 2:00 PM MEMORIAL PEACE PARK, MAPLE RIDGE**



# Event Details

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- Two Live Performance Stages featuring traditional and modern cultural acts throughout the day.
- Pavilions representing diverse cultures, each highlighting unique cultural traditions, offering authentic foods, presenting cultural displays, and offering hands-on activities
- Children's Activities including a foam machine, face-painters...
- Over 20 vendors and service providers, and food trucks with international flavours
- A vibrant and joyous Holi celebration to cap off the day



# Why Advertise With Us?

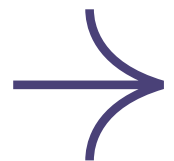
- By sponsoring Multiculturalism Day or advertising at the event, you're doing more than marketing — you're investing in **unity, diversity, and a stronger community.**
- **Brand Visibility:** Through live mentions, social media, programs, and event signs, **thousands** of people will see your brand.
- **Community Leadership:** Demonstrate your dedication to **civic involvement, diversity, and inclusion.**
- **Connection & Impact:** Interact directly with the community by attending the event.





# Sponsorship Opportunities

- Thank you for considering advertising at Maple Ridge's most colourful and enjoyable event! In addition to the packages we offer, we welcome any unique sponsorship and advertising ideas you may have.
- We accept in-kind donations and are open to creative advertising ideas (for example, sponsoring a photo booth, cultural demonstration, giveaways, etc.).
- Sponsors and marketers are encouraged to provide their own signage or display items to ensure on-site presence.
- We will do our utmost to highlight your participation on stage and in printed event materials.

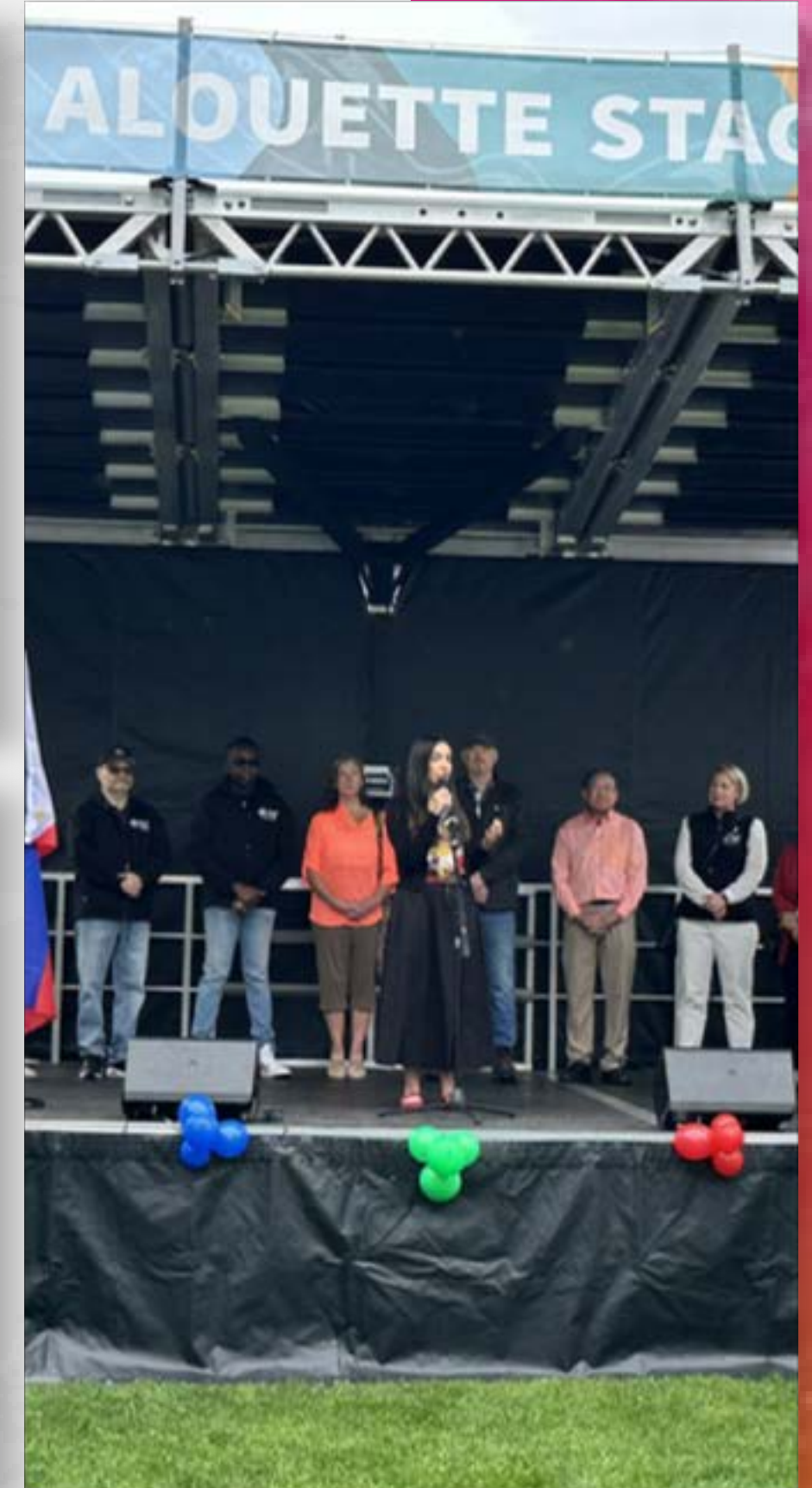


# Main Sponsor

This bundle encompasses all previous products and provides the maximum impact!

**\$5000**

- Prominent logo placement on event programs and sandwich boards
- Opportunity to display your own branded materials in high-traffic places (entrance/exit, bandstand, kids' zone).
- Recognition on the main stage during key moments
- Sponsor's plaque
- Reserved VIP seats for up to 12 people.



# Activity Sponsor

Sponsor a specific cultural stage, important activity, or zone (for example, Holi, dance, foam, Multicultural Fashion Show).

\$2500

- Logo featured near the sponsored area and in the printed program
- Recognition when an activity or performance is announced on stage
- Sponsor plaque
- Reserved VIP seating for up to 10 guests



# Exclusive Photobooth Sponsor

Be part of everyone's happy memories!  
\$2000

- Exclusive branding on the photobooth – only **your** logo
- A door prize that will motivate attendees to share their photos online
- Verbal acknowledgment from the stage every time we announce the door prize (5 times minimum)
- Reserved VIP seating for up to 6 guests



# Exclusive Cultural Passport Sponsor

Be part of our journey!

**\$1500 (or \$1000 + door prizes)**

- There will be cultural passports to be stamped at each cultural pavilion
- They can be stamped with your logo, or your logo can just be part of the design
- There will be a door prize
- 5 announcements from the main stage
- Social media posts





# Zone Advertising / Kids, Vendors, Cultural Pavilions

**\$1500**

- Logo placement around the zone (foam machine, soccer area, any cultural pavilion)
- Opportunity to display your own banners or promotional materials in this area
- Mention in the printed program
- Sponsor plaque
- Reserved VIP seating for up to 8 guests





# Bandstand Advertising

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This stage is yours - brand it!

**\$1000**

- Branding a whole stage area where there will be cultural performances – taekwondo, Zumba lessons, etc.
- Friendly presence – not so official, closer to the public
- Reserved VIP seating for up to 8 guests





# Performance Advertising

\$500

You can associate your brand with our amazing performers

- Recognition when announcing the performer
- Logo on printer materials
- Reserved VIP seating for up to 4 guests





# Advertising Opportunities

Be part of our happy memories!

**\$400 (or \$300 + door prizes)**

- A logo on the photobooth
- Door prize that will stimulate people to post their pictures online
- Verbal acknowledgment from the stage every time we announce the door prize (5 times minimum)
- Reserved VIP seating for up to 2 guests



# Advertising Opportunities

Our friends are your friends, and our fans are your fans!

**\$300**

- Logo on volunteer tags
- Logo included in printed event program
- Verbal acknowledgment from the stage
- Reserved VIP seating for up to 4 guests
- Social media acknowledgement of your support



# Advertising Opportunities

Now that we are friends, our fans are your fans too!

\$250

- Verbal acknowledgment from the stage
- Reserved VIP seating for up to 4 guests
- Social Media Acknowledgement for your support

**Overview**

Views 1.1K

Views 1.1K

Total

Maple Ridge Pitt Meadows Katzie Local...  
Published by Lina Petkova · June 28, 2025

Thank you Starbucks for donating the coffee for our performers and volunteers!!!  
Your delicious coffee keeps us awake and we can have so much fun celebrating this vibrant community!!!

#starbucks #starbucksmapleridge #CanadianMulticulturalismDay #ridgemeadowsmulticulturalismday #CelebrateCulture #CelebrateDiversity #mapleridgebc #MapleRidgeCulture #lupitamexicanfood #MapleRidgeEvents



# Donation Opportunities

Do you love our event and want to support us with a donation? Click this link:

**<https://www.canadahelps.org/en/charities/the-family-education-and-support-centre/>**

We provide receipts that you can use for your tax return!





# Your Business - Your Ideas

You have an idea how to promote your business at our event – we are here for you!

Please, email [g.petkova@familyed.ca](mailto:g.petkova@familyed.ca) or [c.echeverri@familyed.ca](mailto:c.echeverri@familyed.ca).



**IF YOU HAVE AN  
IDEA HOW TO  
PROMOTE YOUR  
BUSINESS WITH US  
– LET US KNOW!**

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THANK YOU!



Contact us: [g.petkova@familyed.ca](mailto:g.petkova@familyed.ca) or [c.echeverri@familyed.ca](mailto:c.echeverri@familyed.ca).